



NOTTINGHAM ELEMENTARY  
**SPARK PARK**

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*/// coming summer 2015 ///*

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PRINTING AND GRAPHIC DESIGN  
SERVICES GENEROUSLY DONATED  
IN-KIND BY PARK SUPPORTERS.



Nottingham Elementary PTA  
 570 Nottingham Oaks Trail  
 Houston, TX 77079  
 501(c)(3) Non-Profit ID: 23-7092266  
 www.nottinghampta.com

**EXECUTIVE BOARD**

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- Maria Schick  
*President*
- Michelle Pendleton  
*Vice President*
- Rebecca Cruse  
*Vice President*
- Heather Ruisard  
*Vice President*
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- Watson Potter

Dear Friends and Neighbors,

**Our Nottingham Knights need your help! We are delighted to announce Nottingham Elementary has been selected as a new SPARK Park location!**

SPARK is a 501(c)(3) organization that was created in 1983 to increase parks and recreation space in the greater Houston area. To date, this organization has helped to turn underutilized, and often underfunded, school playgrounds into neighborhood parks at more than 200 locations.

By aligning with the SPARK Park organization and Spring Branch ISD, we have the opportunity to make major improvements to our school and neighborhood. Parks and green space increase property values as well as quality of life. Let's take this opportunity to turn our tired school grounds into a vibrant community park!

Our Nottingham SPARK Park will include the following:

- Brand new track surrounding a newly leveled field, fresh sod and improved drainage
- Multi-use children's sports area with permanent goals
- Giant outdoor chess board, tetherball station and Gaga Pit
- Additional swings with handicap accessibility
- Shade structure for our existing playground
- Beautiful landscaping, trees, and sod in the front and back of the school
- Revitalization of our Pre-Kindergarten play area

To turn our vision into a reality, we have a capital campaign goal of \$300,000. The good news is we already have \$101,000 committed! We have secured a generous donation from the Nottingham PTA and grants from the SPARK Park organization, SBISD, HEB, City of Houston, and Lowe's.

Now we need YOUR help! We are reaching out to our Nottingham families, neighborhoods, area businesses, and corporations to achieve our goal. Any donation is most appreciated, and tax-deductible contributions of \$500 or more will be permanently recognized at our park as a lasting reminder of your participation in this amazing project.

If you have any questions, please feel free to contact Gina Keith at (281) 224-3539.

Thank you for your help in completing this wonderful community project.

**Maria Schick** | PTA President  
 maria.schick@sbcglobal.net

**Leslie Schoenfield** | SPARK Co-Chair  
 leslie\_schoenfield@hotmail.com

**Gina Keith** | SPARK Underwriting Chair  
 gina.keith@att.net

**Jennifer VanderSchoor** | SPARK Co-Chair  
 jennifer.vanderschoor@ubs.com

# SPARK PARK BENEFITS



NOTTINGHAM ELEMENTARY IS A **TITLE I SCHOOL** LOCATED IN THE HEART OF THE **ENERGY CORRIDOR**.

TITLE I PROVIDES FEDERAL MONEY TO SCHOOLS WITH **40% OF STUDENTS FROM LOW-INCOME FAMILIES** WHO QUALIFY FOR THE FREE AND REDUCED LUNCH PROGRAM.

NOTTINGHAM ELEMENTARY IS A **PUBLIC SCHOOL** THAT WAS **BUILT IN 1968** AND SERVES **450** SOCIALLY AND ECONOMICALLY **DIVERSE STUDENTS**.

# SPARK PARK PLAN

COMING  
SUMMER  
2015



**1. BRAND NEW TRACK** surrounding a newly leveled athletic field with fresh sod and improved drainage.

**2. THE HILLS OF NOTTINGHAM** are an amazing collection of hills to promote physical activity and imagination.

**3. FAMILY FITNESS AREA** for kids and adults. Get timed on the football style Tire Run; test your leaping ability on the Vertical Jump; battle it out with a friend on the Strength Tester; get stronger using the Chest Press/Lat Pull and the Leg Press; improve your balance with the Spring Balance Beam; and develop strength and dexterity on the M Shaped Climber.

**4. NEW SWING AREA** will feature traditional swings as well as a handicap accessible swing.

**5. SHADE STRUCTURE** over existing playground equipment for year-round use in the Texas heat.

**6. MULTI-USE CHILDREN'S SPORTS AREA** with permanent goals and improved baseball backstop.

**7. BEAUTIFUL BRICK AND WROUGHT IRON ENTRANCE** that will permanently honor our generous donors, located next to the revitalized Pre-Kindergarten play area.

**8. EXCITING NEW ACTIVITIES AND ART** will include a giant outdoor chess board, tetherball station, Gaga Pit, and artistic mural created by Nottingham students and led by our art teacher, Ms. Ripley.

**9. NEW LANDSCAPING** will enhance the current green space by adding large trees along the property line with additional permanent park quality benches and trash cans throughout.

**10. AESTHETIC IMPROVEMENTS TO THE FRONT OF THE SCHOOL** will include beautiful new landscaping, new grass, and octagonal benches surrounding the trunks of the giant oak trees.



TIRE RUN



VERTICAL JUMP



STRENGTH TESTER



CHEST PRESS LAT PULL



LEG PRESS



SPRING BALANCE BEAM



M SHAPED CLIMBER



SHADE STRUCTURE



CHESS BOARD



GAGA PIT

# UNDERWRITING LEVELS

## **\$80,000 BRAND NEW TRACK**

*(or two \$40,000 opportunities)*

The single most important improvement requested is a new track. A new stained concrete track will replace the current track which has numerous potholes and decaying areas throughout.

*Benefits include: Donor name on track donor sign (up to two names)*

## **\$70,000 BRAND NEW FIELD**

*(or two \$35,000 opportunities)*

This will include leveling, improved drainage and new sod.

*Benefits include: Donor name on field donor sign (up to two names)*

## **\$30,000 FAMILY FITNESS AREA**

*(or two \$15,000 opportunities)*

Kids and adults can time themselves on the football style Tire Run; test leaping ability on the Vertical Jump; battle it out with a friend on the Strength Tester; get stronger using the Chest Press/Lat Pull and the Leg Press; improve balance with the Spring Balance Beam; and develop strength and dexterity on the M Shaped Climber.

*Benefits include: Donor name on family fitness area donor sign (up to two names)*

## **\$30,000 THE HILLS OF NOTTINGHAM**

*(or two \$15,000 opportunities)*

This amazing collection of hills will promote physical activity and imagination! Run up and roll down!

*Benefits include: Donor name on the hills of Nottingham donor sign (up to two names)*

## **\$25,000 NEW SWING AREA**

*(or two \$12,500 opportunities)*

This area will feature traditional swings as well as a handicap accessible swing.

*Benefits include: Donor name on swing area donor sign (up to two names)*

## **\$25,000 SHADE STRUCTURE**

*(or two \$12,500 opportunities)*

This structure will be constructed over existing playground equipment for year-round use in the Texas heat.

*Benefits include: Donor name on shade structure donor sign (up to two names)*

## **\$15,000 FRONT OF SCHOOL NEW LANDSCAPING**

*(or two \$7,500 opportunities)*

Aesthetic improvements to the front of the school will include new landscaping and grass. Most of the landscaping has not been replaced since the school was built in 1968.

*Benefits include: Donor name on front of school landscaping donor sign (up to two names)*

## **\$15,000 BACK OF SCHOOL NEW LANDSCAPING**

*(or two \$5,000 opportunities)*

### **ONE OPPORTUNITY IS SOLD**

This will enhance our current green space by adding large trees along the property line in addition to shrubs and decorative plants around the back of the library. Most of the landscaping has not been replaced since the school was built in 1968.

*Benefits include: Donor name on back of school landscaping donor sign (up to three names)*

## **\$10,000 PRE-KINDERGARTEN PLAY AREA**

*(or two \$5,000 opportunities)*

This play area will include new slides, play houses and ride-on toys including an outdoor storage shed.

*Benefits include: Name on Pre-Kindergarten play area donor plaque/sign (up to two names)*

**Additional amenities** of each of these underwriting levels can be found on **page 6**.

# UNDERWRITING LEVELS

(CONTINUED)

## **\$10,000 STUDENT ARTISTIC MURAL**

(or five \$2,000 opportunities)

This school themed mural will be framed with individual tiles painted by all of our Nottingham students and led by our art teacher, Ms. Ripley.

*Benefits include: Donor name on artistic mural (up to five names)*

## **\$7,500 OCTAGONAL BENCHES**

(or three \$2,500 opportunities)

Three benches will enhance the large trees in the front of the school in addition to providing seating.

*Benefits include: Name on octagonal bench plaque (one per bench)*

## **\$4,500 TEACHER BENCHES**

(or two \$1,500 opportunities)

**ONE OPPORTUNITY IS SOLD**

Three park style benches will be added to the back of the school playground and field area for additional teacher and parent seating.

*Benefits include: Donor Name on park style bench plaque (one per bench)*

## ~~**\$5,000 BACK STOP**~~ **SOLD**

~~(or two \$2,500 opportunities)~~

An improved baseball back stop will be available for team practices, games and play (located in the multi-use children's sports area).

*Benefits include: Donor name on back stop plaque (up to two names)*

## **\$5,000 SOCCER GOALS**

(or two \$2,500 opportunities)

Permanent soccer goals will be added to the field for team practices, games and play.

*Benefits include: Donor name on soccer goal plaque (one name per soccer goal)*

## **\$5,000 GAGA PIT**

(or two \$2,500 opportunities)

Gaga ball is a fast paced, high energy sport played in an octagonal pit with a soft foam ball. It is fun and easy, and everyone gets a great workout.

*Benefits include: Donor name on gaga pit plaque (up to two names)*

## **\$5,000 GIANT OUTDOOR CHESS BOARD**

(or four \$1,250 opportunities)

A giant outdoor chess board will be painted and sealed on the hardtop with giant game pieces available for play.

*Benefits include: Donor name painted and sealed on the hardtop next to the giant chess board (up to four names)*

## **\$3,000 TETHERBALL STATION**

(or two \$1,500 opportunities)

One tetherball station will be added to the new activities area.

*Benefits include: Donor name on tetherball station plaque (up to two names)*

## **\$3,000 TRASH CANS**

(or four \$750 opportunities)

These four commercial grade, outdoor, permanently mounted trash cans will be added throughout the property to keep the park clean.

*Benefits include: Donor name on trash can labels (one name on two sides of each can)*

**Additional amenities** of each of these underwriting levels can be found on **page 6**.

# UNDERWRITING AMENITIES

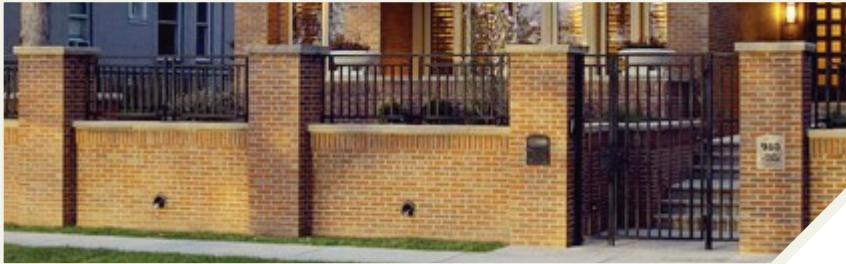
AMENITIES	\$50,000+	\$25,000-\$49,000	\$10,000-\$24,999	\$5,000-\$9,999	\$3,000-\$4,999	\$1,500-\$2,999	\$750-\$1,499
Invitation to the event**	✓	✓	✓	✓	✓	✓	✓
Invitation to join the planning committee	✓	✓	✓	✓	✓	✓	✓
Donor name and/or logo on the official event website and all event social media (Facebook, etc)**	✓	✓	✓	✓	✓	✓	✓
Recognition on school marquee	✓	✓	✓	✓	✓	✓	
Entrance Wall 8" x 8" medium engraved brick			✓	✓			
Donor name and/or logo on Carnival and Knight Run signage	✓	✓	✓				
Donor name and/or logo on the event invitation and program**	✓	✓	✓				
Opportunity to speak at the event**	✓	✓					
Verbal recognition from Master of Ceremonies at the event**	✓	✓					
Donor name and/or logo on Knight Run t-shirts	✓	✓					
Entrance Wall 12" x 12" large engraved brick	✓	✓					
Entrance Wall 4" x 8" small engraved brick					✓		
Presenting sponsor award	✓						
**The largest donor in this level will receive naming rights to the park itself.	✓						

\*\*Event is the SPARK dedication party that will take place in November 2015 (date TBD).



# SPONSORSHIP LEVELS

## SPARK PARK ENTRANCE



Purchase a beautiful, engraved brick to add to the new entrance wall that will permanently honor our generous donors (located next to our revitalized Pre-Kindergarten play area).

**\$5,000**

**12" X 12" ENGRAVED BRICK FOR FRONT ENTRANCE WALL**

23 characters per line // 10 lines

**\$1,500**

**8" X 8" ENGRAVED BRICK FOR FRONT ENTRANCE WALL**

21 characters per line // 6 lines

**\$500**

**4" X 8" ENGRAVED BRICK FOR FRONT ENTRANCE WALL**

18 characters per line // 3 lines

## CONSIDER SHARING A BRICK

See sizes above and examples of brick sharing ideas below and to right:

- Multiple generations (your family and grandparents/grandchildren)
- Multiple families and friends
- Neighborhoods/HOAs
- Streets (Thicket Lane, etc.)
- Clubs and groups (book club, poker club, etc.)
- Alumni

## BRICK SHARING EXAMPLES

KEVIN, GINA BRIANNA & SOPHIA KEITH AMEGY BANK	2014-2015 NOTTINGHAM ELEMENTARY SCHOOL PTA
KEVIN KEITH FAMILY AMEGY BANK	THORNWOOD MEN'S POKER CLUB
BARONE, KEITH, KNOWLES & WILSON FAMILIES	NF VIII/WESTCHESTER WOMEN'S CLUB
KEITH & TOCI FAMILIES	NEIGHBORS ON THICKET LANE



# COMMITMENT FORM

Please check one:  Business  Individual

Name: \_\_\_\_\_

For advertising/print, please list as: \_\_\_\_\_

Mailing address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip Code: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Contact Phone Number: \_\_\_\_\_ Contact Email : \_\_\_\_\_

### UNDERWRITING LEVELS:

\_\_\_\_\_ **\$80,000 Brand New Track**  
(or \$40,000 opportunities-2 available)

\_\_\_\_\_ **\$70,000 Brand New Field**  
(or \$35,000 opportunities-2 available)

\_\_\_\_\_ **\$30,000 Family Fitness Area**  
(or \$15,000 opportunities-2 available)

\_\_\_\_\_ **\$30,000 The Hills of Nottingham**  
(or \$15,000 opportunities-2 available)

\_\_\_\_\_ **\$25,000 New Swing Area**  
(or \$12,500 opportunities-2 available)

\_\_\_\_\_ **\$25,000 Shade Structure**  
(or \$12,500 opportunities-2 available)

\_\_\_\_\_ **\$15,000 Front of school new landscaping**  
(or \$7,500 opportunities-2 available)

\_\_\_\_\_ **\$15,000 Back of school new landscaping**  
(or \$5,000 opportunities-2 available)  
**ONE IS SOLD**

\_\_\_\_\_ **\$10,000 Pre-Kindergarten Play Area**  
(or \$5,000 opportunities-2 available)

\_\_\_\_\_ \$ \_\_\_\_\_ **Donation** (\$100 and above to receive signage recognition at SPARK dedication)

### UNDERWRITING LEVELS:

\_\_\_\_\_ **\$10,000 Student Artistic Mural**  
(or \$2,000 opportunities-5 available)

\_\_\_\_\_ **\$7,500 Octagonal Benches**  
(or \$2,500 opportunities-3 available)

\_\_\_\_\_ **\$4,500 Teacher Benches**  
(or \$1,500 opportunities-2 available)

**ONE IS SOLD**

\_\_\_\_\_ ~~**\$5,000 Back Stop**~~ **SOLD**  
(or \$2,500 opportunities-2 available)

\_\_\_\_\_ **\$5,000 Soccer Goals**  
(or \$2,500 opportunities-2 available)

\_\_\_\_\_ **\$5,000 Gaga Pit**  
(or \$2,500 opportunities-2 available)

\_\_\_\_\_ **\$5,000 Giant Outdoor Chess Board**  
(or \$1,250 opportunities-4 available)

\_\_\_\_\_ **\$3,000 Tetherball Station**  
(or \$1,500 opportunities-2 available)

\_\_\_\_\_ **\$3,000 Trash Cans**  
(or \$750 opportunities-4 available)

### SPONSORSHIP LEVELS:

\_\_\_\_\_ **\$5,000**  
**12" x 12" Engraved Brick**

\_\_\_\_\_ **\$1,500**  
**8" x 8" Engraved Brick**

\_\_\_\_\_ **\$500**  
**4" x 8" Engraved Brick**

You will be contacted for your brick personalization.

\_\_\_\_\_ Check if you are sharing a brick.

\_\_\_\_\_ I wish to remain anonymous.

\_\_\_\_\_ Please contact me to discuss company charitable matching opportunities.

**NOTE:** All contributions are **tax-deductible** and must be received by **May 31, 2015**.

Please make checks payable to **NHE PTA-SPARK Park**.

Visa, MasterCard, Discover and American Express are also accepted (via PayPal on-line www.nottinghampta.com or see below).

### Mail or email form to:

Nottingham Elementary  
Attention: Gina Keith  
570 Nottingham Oaks Trail  
Houston, TX 77079

**UNDERWRITING/SPONSORSHIP TOTAL:** \$ \_\_\_\_\_

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

### Credit Card Information

Name on Card: \_\_\_\_\_ Expiration Date: \_\_\_\_\_

Credit Card Number: \_\_\_\_\_

Billing Zip Code: \_\_\_\_\_ CVV: \_\_\_\_\_

